


F.No. 13-7/2019-20/GA
NATIONAL INSTITUTE OF EDUCATIONAL PLANNING AND ADMINISTRATION
17-B, Sri Aurobindo Marg, New Delhi-110016

July 16, 2021

CIRCULAR

The undersigned is directed to circulate herewith a copy of letter no. 16-9/2020-NS-I dated 28th June, 2021 received from the Ministry of Education and D.O.No. 1(1)/Secy.(Spl.)2021 dated 18th June, 2021 received from the Ministry of Youth Affairs & Sports for information and necessary action.



(D.S. Thakur)

Administrative Officer (I/c)

Copy to:

1. PS to VC for information please.
2. PA to Registrar for information please.
3. All Notice Boards
4. Systems Analyst – with a request to upload the circular on Institute's website.

No.16-9/2020 NS-1
Government of India
Ministry of Education
Department of Higher Education
Scholarship Division

2nd Floor, Wing-6, West Block-I, R.K. Puram,
New Delhi-110 066

Dated 28th June 2021

OFFICE MEMORANDUM

Sub:- Nationwide campaign about Tokyo Olympics- reg.

The undersigned is directed to refer to Ministry of Youth Affairs & Sports' (MoYAS) OM No. D.O. No.1(1)/Secy(Sp)/2021 dated 18.06.2021 regarding the Tokyo Olympics 2020 scheduled to commence from 23rd July 2021. The Sports Authority of India (SAI) and Indian Olympics Association (IOA) have jointly initiated a nationwide campaign to cheer up the Indian Athletes. MoYS has requested Dept. of Higher Education to undertake the following activities:-

- Olympics quiz- Being organized at SAI, Fit India and MyGov website wherein rewards are there for lucky winners. People maybe encouraged to take the quiz
- An official Anthem will soon be available on MoYAS website for further dissemination.
- Selfie Points and Social Media Filters may be installed at some prominent locations and people may be motivated to take selfie at these locations.

2. In the light of the above, all the Bureaus under the Dept. of Higher Education are requested to disseminate and give wide publicity to the above information to the Institutions/Autonomous Bodies under its administrative control. Institutions/Autonomous Bodies may also be requested to prominently display the activities undertaken to cheer up the Indian Athletes.

Copy enclosed: As above.

(Santosh Kumar)

Under Secretary (Scholarship)

Tele: 26172917

santoshkumar73@nic.in

- AS (TE)
- AS (CU)
- JS (Admin)
- JS (P & ICC)
- JS (Management & Language)
- DS (HE CDN)

Copy to: Secretary (Sports) for information.

12/7/21
Soj Media
S. E)

08/07/2021
US (P & ICC)

D.O. No. 111 Secy, Sp. No. 1
Govt. of India
Ministry of Youth Affairs & Sports
(Department of Sports)

Shastri Bhawan, New Delhi

Dated the 18th June, 2021

OFFICE MEMORANDUM

Sub: Nationwide campaign about Tokyo Olympics - Reg.

The Tokyo Olympics 2020 is starting from 23rd July and it is of importance to cheer our Indian athletes to show our support as one voice of nation in these unprecedented times.

2. In this regard, Sports Authority of India (SAI) and Indian Olympics Association (IOA) have jointly initiated a nationwide campaign about the Olympics with focus on the participation of Indian Athletes in Tokyo Olympics 2020. Few of the activities of the campaign where your Ministry/Department's engagement is solicited are as follows:

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JS (HE)
- Olympics Quiz- "Road to Tokyo 2020" is being organized at SAI, Fit India and MyGov website wherein rewards are there for lucky winners, people may be encouraged to take the quiz at these platforms or your Ministry/Department may host the quiz at your own platforms (SAI will provide with the readymade module. Nodal Officer may be contacted, details are below)
 - An official Anthem will be launched next week and would be available on this Ministry's as well as website of SAI and Fit India for further dissemination. You are requested to spread it through social media handles of your Ministry/Department.
 - Selfie Points and Social Media Filters will be installed at some prominent locations, people may be motivated to take selfie at these locations. You may install these Selfie Points at various locations as deemed fit by your Ministry/Department. Also, people may use the social media filters for posting their photos with their messages for Cheering Indian Athletes with #Cheer4India (Design of Selfie Point and link for Social media filters may be taken from Nodal Officer)

3. I kindly request you to extend your support to reach the masses by organizing these activities through your ministry and cheer our Indian athletes as one country. Nodal Officer from this Ministry is Ms. Ekta Vishnoi, Mission Director-Fit India (+91 7588181543, fitindia@gov.in).

Ravi Mital
(-Ravi Mital)
Secretary (Sports)

To

All Secretaries to the Government of India